

INSPIRING YOUTH

Regional Factsheet



We inspire and prepare youth to succeed in a global economy

We activate youth for the future of jobs. Through the delivery of hands-on, blended learning in financial literacy, work readiness, and entrepreneurship, we create pathways for employability and job creation.

- Ethics + 21st-Century skills self-efficacy, critical thinking, creative thinking, communication, collaboration, leadership, initiative, etc.
- Technical Skills business, STEM and digital skills.



4 out of 10 students in the region abandon school Ages 12 - 15: highest dropout rate

JA'S INTERVENTIONS

- Entrepreneurship
- Financial literacy
- Work readiness

23 million young people are neither attending school nor seeking employment.

of which 2/3 are woman

40% of companies in the region struggle to find skilled labor

The challenge

- 9.4% unemployment rate in the region (18.1% youth unemployment).
- Youth exposed to causes and effects of unemployment: gender discrimination, gangs, drugs and violence, among others.
- Women represent more than 66,5% of the total unemployed youth.

The landscape: a new industrial revolution

We are all living in the "Fourth Industrial Revolution": the fusion of technologies that impact in every aspect of human life. The JA programs combine consistently the experience of our volunteers with blended learning formats, making education for youth relevant and teaching the abilities and skills they need to succeed.

Collective impact

2022 Input

2K

Partners Supporting JA

16K

Volunteers

1,367,551

Youth benefited in 2022



Governments



13K

Schools involved



JA and other NGOs

Proof of outcome

JA Alumni are 2X more likely to have their own business

They earn 50% more than non-JA Alumni

Our Network



Our Regional Partners



With more than 100 member countries, the JA Worldwide network is powered by over 300,000 volunteers and mentors, who serve more than 12 million young people around the world each year.

Benefits of Working with JA Americas

Value of working with JA in the region

- Experiential
- Off and online delivery
- Diversity of interventions, from low touch (a few contact hours with students) to in-depth programs (>100 contact hours) tied to employability and business creation impact metrics
- Involvement of corporate volunteers – allows to connect employee development and retention (HR) to CSR/social impact strategy
- Focus on developing youth's social-emotional and self-efficacy skills
- Capillarity and ability to implement programs with consistent methodologies, quality standards and impact measurement in 26 countries
- Working in alliance with public school systems and Ministries of Education (**Business to Business**) as well as engaging directly with students and teachers using databases and social media where JA programs are advertised (**Business to Consumer**)
- 30 standard education programs + ability to customize projects adapted to the specific partner's needs

Main responsibilities of the JA Americas Regional Operating Center in the coordination of regional projects

- 1 Project implementation:** coordinate and standardize project's implementation in collaboration with JA Member Nations and partner's local teams
- 2 Monitoring & Evaluation:** consolidate and unify impact measurement across countries involved
- 3 Communications:** Create toolkits, unify key messages and visuals, and amplify the visibility of the project
- 4 Risk Management:** identify, anticipate and mitigate potential risks and implementation obstacles
- 5 Reporting & Accountability:** consolidate and report key program metrics across countries



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